
LCRG NEWSLETTER

WE MAY NOT BE YOUR ONLY CHOICE
BUT WE ARE YOUR LOGICAL CHOICE



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LEE COUNTY MARKET UPDATE: PRICES SLIDE, BUYERS SEIZE THE ADVANTAGE

September sees buyers maintaining the upper hand in Lee County. Inventory remains elevated, with 6.7 months of supply—above the 5–6 month balance point—and homes averaging nearly 90 days on market. Active listings are still up over last year, keeping pressure on sellers. Median prices have slipped to \$357,000, down about 6% year-over-year, while sale-to-list ratios hover near 95–96%. Conditions continue to favor sharp buyers, and LCRG stands ready to help you navigate the opportunities.

FAITH: STRENGTH IN THE WAITING

Isaiah 40:31 (NIV) promises:

“But those who hope in the Lord will renew their strength. They will soar on wings like eagles; they will run and not grow weary, they will walk and not be faint.”

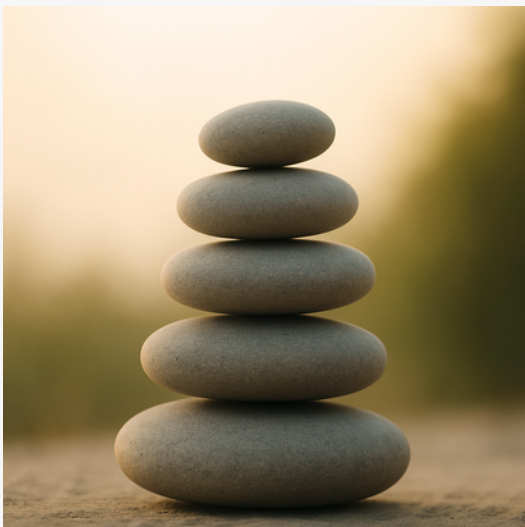
Waiting is never easy. Yet God calls us to pause, trust, and allow Him to work in His timing. When we surrender the urge to control and instead lean into His promises, He renews us. This verse reminds us that our endurance isn’t built on our own power, but on His strength. Whatever trial you face, wait on the Lord. He will lift you up, give you endurance, and carry you forward without fainting



Consistency: The Real Competitive Advantage

Kevin's challenge this week is to master the boring work. Flashy wins come and go, but it's the daily habits—done with discipline—that separate contenders from pretenders. Success doesn't demand perfection; it demands persistence. When progress feels slow, remember every rep, every call, every action is compounding. Champions don't rise on emotion; they rise on consistency. Keep stacking days, keep showing up, and watch how small steps build unstoppable momentum. Your edge isn't luck—it's discipline multiplied over time.

Want to work directly with Kevin?
Call 239.677.9450 to join his
personal coaching program and
start building your future with
purpose.



NATIONAL REAL ESTATE: STABILITY EMERGES AMID COOLING PRESSURE

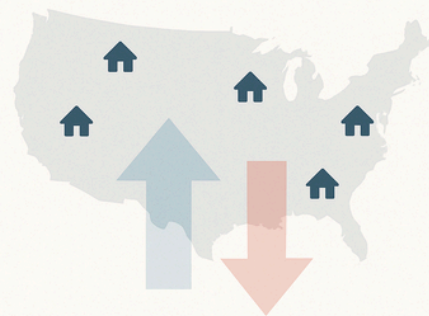
Inventory and cautious demand are steadying the U.S. housing market in September. Existing-home sales held nearly flat, dipping just 0.2% to 4.0 million (SAAR) in August. [National Association of REALTORS®](#) Inventory sits at 1.53 million units, representing about 4.6 months of supply. [National Association of REALTORS®](#) Median existing-home prices rose modestly to \$422,600, up ~2.0% year-over-year. [National Association of REALTORS®](#)

In new-home markets, August sales surged to 800,000 units annualized—thanks to aggressive builder incentives and pricing moves. [Census.gov](#) The median price for new homes is about \$413,500, and supply sits near 7.4 months. [Census.gov](#)

Why it matters

The national market is finding balance. While momentum is softer than in boom years, buyers are seeing real opportunities—especially as listing pressure grows and builder discounts intensify. If mortgage rates ease further, we could see renewed activity—and more leverage for informed buyers.

NATIONAL REAL ESTATE UPDATE

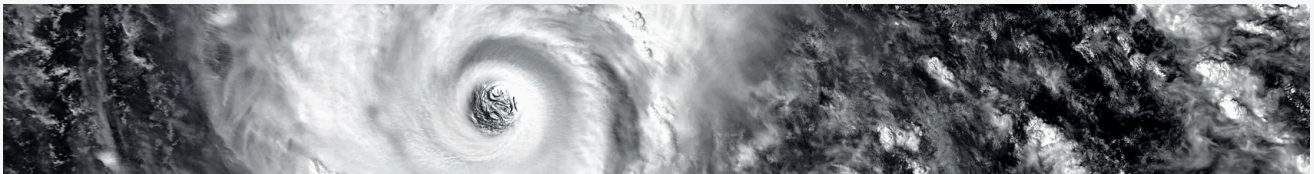


Fun Stuff: Trivia, Local Treats, and History in Lee County

HURRICANE SEASON

One-Minute Tip:

It's September, and surprisingly, we've made it this far without even a hurricane threat in Southwest Florida. Don't let the calm fool you—this is still peak season. Take one minute to check your emergency kit: make sure flashlights have batteries, bottled water is stocked, and important documents are in a waterproof folder. A quick check today saves stress when the storm clouds do come.



Local Treat of the Week: FastTrax Entertainment

Crave a thrill instead of just a chill? Enter Fort Myers' newest three-level indoor go-kart track: FastTrax Entertainment. [FOX 4 News Fort Myers WFTX+1](#)

Location: 14501 Global Parkway, Fort Myers, FL 33913 [FOX 4 News Fort Myers WFTX](#)

Vibe: Futuristic fun meets family excitement — racing, arcade games, bowling, and elevated dining under one roof. [FOX 4 News Fort Myers WFTX+1](#)

Atmosphere: High energy, neon lights, and tracks stacked vertically for max thrills. Perfect for birthday nights, friendly competition, or letting loose after a workday. [FOX 4 News Fort Myers WFTX](#)

Why It Stands Out: It's Florida's largest indoor go-kart facility, with three levels of tracks and speeds up to ~22 mph in BizKartz machines. [FOX 4 News Fort Myers WFTX](#) It's a new destination bringing something Lee County hasn't seen — a full entertainment venue wrapped around high-octane racing.



This Week in History: Historic Lee County

In 1911, Fort Myers became the first city in Florida to install streetlights, earning it the nickname "The City of Palms in Lights." This innovation reflected the area's early embrace of progress while still rooted in its tropical charm. Today, those same streets — lined with iconic royal palms planted by Thomas Edison — continue to welcome residents and visitors alike, blending history with the vibrant growth of modern Lee County.



What You Missed

What You Missed: Kevin's Journey

Kevin's fight with Stage 4 colon cancer has become more than a personal battle — it's a testimony of faith, resilience, and inspiration. Through his new channel Kevin's Journey, he is documenting every step with honesty and purpose, showing that even in life's darkest chapters, hope and strength can shine.

Content Released So Far

Kevin launched his YouTube channel with three powerful episodes:

- Episode 1: I Was Just Diagnosed With Stage 4 Cancer
- Episode 2: 7 Day Water Fast
- Episode 3: Starting My New 30 Day Detox: My Fight With Cancer

Alongside these longer updates, Kevin shares daily short-form content across TikTok, Instagram, Facebook, and YouTube Shorts. From staff meetings and property visits to heartfelt “word of the day” reflections, every post weaves his cancer journey with gratitude, lifestyle changes, and unwavering faith.

Current Strategy & What's Next

- Weekly YouTube Updates: Every Friday, Kevin releases a longer episode diving deeper into his healing and growth.
- Daily Updates: Short reels and posts nearly every day, capturing his fasting, detox, workouts, family time, and spiritual reflections.
- Upcoming Topics: Kevin will open up about why he chose holistic healing over chemotherapy, his faith in hardship, and the radical lifestyle changes fueling his fight.
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Supporting the Mission

A GoFundMe has been launched to help cover Kevin's holistic treatment, with a first goal of \$11,000 and a final target of \$20,000. So far, the community has rallied to raise around \$2,410. Every dollar goes directly toward his care, healing, and the mission to share this journey with others.

Where to Follow Kevin's Story

- TikTok: @kevins.cancer.journey
- Instagram: @kevins.cancer.journey
- Facebook: Kevin's Journey
- YouTube: Kevin's Journey (Episodes 1–3 now live)
- GoFundMe: Kevin's Cancer Journey

The Core Message

Kevin has made the bold choice to fight without chemotherapy, instead trusting God fully and pursuing holistic healing. His mission is clear: to turn this season into a light for others — encouraging, uplifting, and reminding us all that faith can turn even the fiercest battles into testimonies of strength.