LCRG NEWSLETTER

WE MAY NOT BE YOUR ONLY CHOICE BUT WE ARE YOUR LOGICAL CHOICE



FAITH: COMMITTING YOUR PATH TO VICTORY

Psalm 37:5 NLT declares: "Commit everything you do to the Lord. Trust him, and he will help you." This verse calls us to surrender our plans to God, trusting His guidance to lead us forward. As you navigate life's big moves—whether in faith or finding your dream SWFL home—commit boldly and watch doors open.



LEE COUNTY REAL ESTATE: SEIZE THE BUYER'S ADVANTAGE

Southwest Florida's market is evolving with unstoppable momentum as of June 2025!

Active listings in Lee County surged to 6,500 homes, up 14% from last year, per recent market analyses. With a 7.7-month supply, we're locked in a buyer's market—giving you the upper hand to negotiate epic deals.

Home prices eased 6% to \$470,000, unlocking prime opportunities. Let LCRG guide you to conquer your dream property and dominate the SWFL scene!





FEATURED PROPERTIES: YOUR DREAM HOME AWAITS



2609 NW 3RD PL, CAPE CORAL

Logical Choice Realty Group unveils your dream rental at 2609 NW 3rd PL, Cape Coral —a stunning 4-bed, 3-bath gem! Dive into a sleek open layout with vaulted ceilings, gray tile floors, and a gourmet kitchen boasting a center island and stainless steel appliances. Enjoy a serene backyard, luxurious master ensuite, and a well-maintained lawn with a two-car garage. Perfectly located near schools, parks, and SWFL beaches—tour this paradise today!

Looking for your perfect home in Lee County or Charlotte County? At Logical Choice Realty Group, we're here to make your dream a reality—whether you're renting, buying, or investing. Our personalized approach ensures we find the right fit for you. Ready to take the next step?

Call Kevin at (239) 677-9450 to explore more listings and start your journey today!

4424 29TH ST SW, LEHIGH ACRES

Logical Choice Realty Group presents 4424 29th Street SW, Lehigh Acres—a charming 3-bed, 2-bath retreat! Enjoy a bright open layout with vaulted ceilings, tiled floors, and a spacious backyard accessible via sliding doors. The kitchen shines with granite countertops and stainless steel appliances, while the master suite offers a serene ensuite. Near schools, parks, and Gulf Coast beaches—tour this gem today!







Coaching and Mentoring: Unleash Your Inner Titan

Kevin reminds you to **ignite your inner titan.** Start each day visualizing victory—set bold targets, attack with grit, and review your wins. This relentless focus transforms dreams into domination of your goal. Rise, conquer, and lead your empire to greatness—**ACT NOW!**

Fun Stuff: Trivia, Local Treats, and History in Lee County

Trivia Challenge: Can You Name This Famous Inventor?

Last Week's Answer: Sanibel Island Lighthouse

This Week's Trivia: Which famous inventor once owned a winter estate in Fort Myers that's now a popular museum and historical site?

- A) Nikola Tesla
- B) Alexander Graham Bell
- C) Thomas Edison

(Answer in the next newsletter!)

NATIONAL REAL ESTATE: WHAT'S HAPPENING ACROSS THE U.S.

The U.S. housing market in June 2025 reveals a complex shift. The median existing-home sale price climbed to \$414,000 in April, up 1.8% year-over-year, marking a record high despite a 2% sales drop to 4.0 million units. Mortgage rates average 6.95%, challenging affordability, while inventory surged to 1.45 million homes, offering a 4.4-month supply. New home sales soared 11% to 743,000 units, but tariffs and economic uncertainty loom large. LCRG is your key to navigating this dynamic buyer's market!

Community Spotlight: Brunch & Breezes at Gather

Looking for a stylish brunch spot with waterfront charm? Swing by Gather at 5971 Silver King Blvd, Cape Coral, FL 33914! Tucked inside Tarpon Point Marina, this modern American eatery delivers elevated dishes like short rib benedict and banana bread French toast, alongside craft coffee, mimosas, and a sleek indoor-outdoor vibe. Whether you're sipping cocktails at sunset or enjoying weekend brunch with friends, Gather is a must-visit for laidback luxury on the water.



This Week in Lee County History: Demere Key

On June 13, 1972, Demere Key, an archaeological site just west of Pine Island, was officially added to the U.S. National Register of Historic Places. Named for early settler Lewis Deméré, the island preserves Calusa-era shell mounds and early pioneer history—highlighting the deep cultural roots of Lee County. LCRG honors this milestone as we continue uncovering and preserving the stories that shape our community's past, present, and future!

SOCIAL MEDIA What You Missed



We're your trusted real estate experts in Lee & Charlotte County, FL, helping buyers, sellers, and investors find their perfect property. From asset management to life coaching, we're here to make your dreams a reality —while giving back to our community.



Why Should YOU Invest Into SWFL Real Estate 7

- Strong Population Growth
- Affordable Pricing
- Tax Benefits

3 Things You NEED to Know About Renting

Dominate the rental game with these non-negotiable insights!

- 1. Know the Terms of Your Lease -Don't get caught slipping! Read every line, understand your obligations, and avoid costly surprises. Knowledge is power.
- 2. Know the Community or City You're Moving Into - Vibe check your new spot! Research the area, amenities, and safety to ensure it aligns with your lifestyle.
- 3. Gotta Know Your Budget Stack your cash, not your stress! Crunch the numbers, factor in rent, utilities, and lifestyle, and stay financially unstoppable.









